



The Experience of Travel as a social component of mobility

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Why are we losing time?



30 min x 2 times a day x 200 days x 60 years =

12 thousand hours =

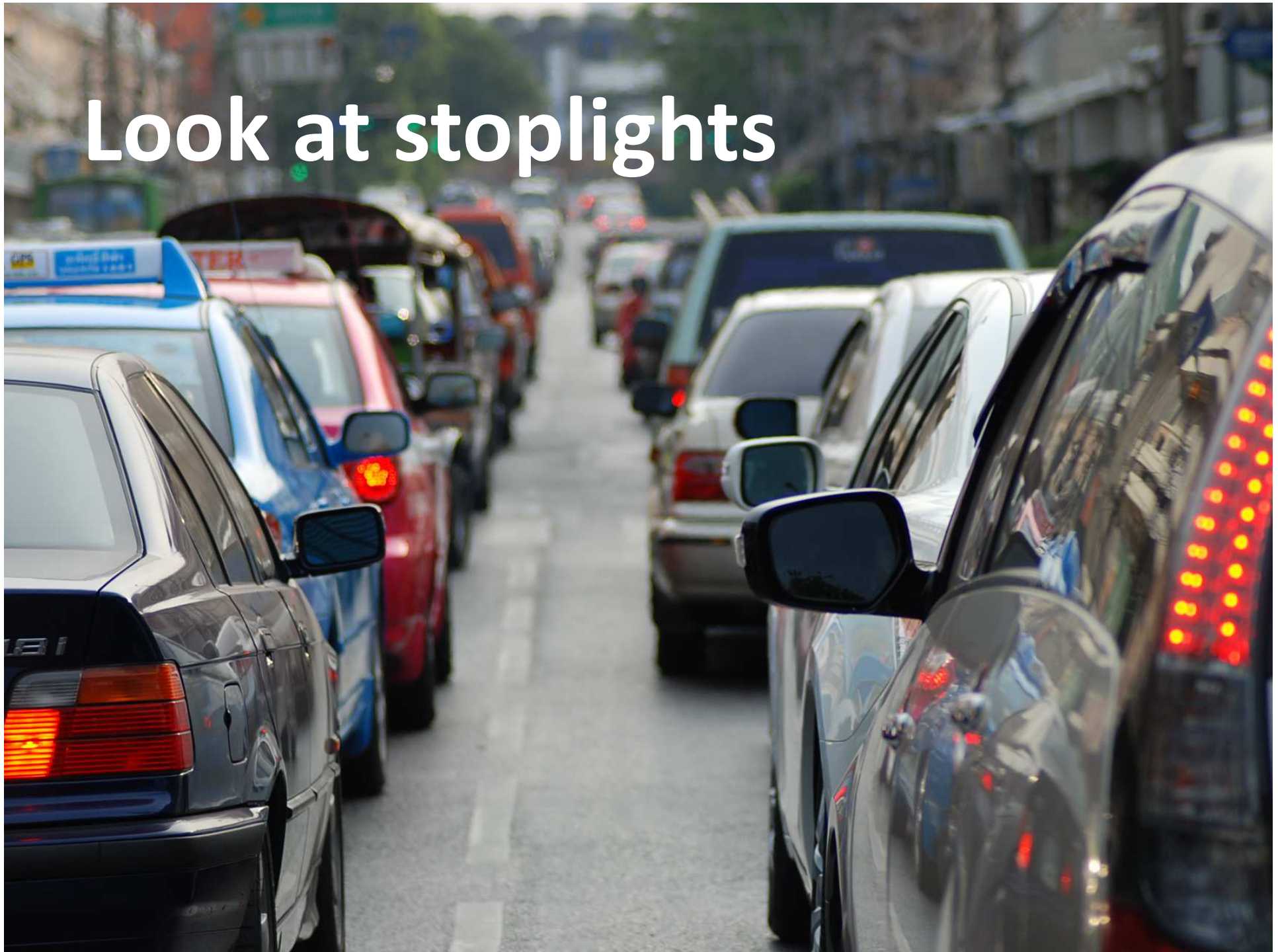
of experience
500 days [^]**lost** to transport

500 days lost to transport

- Travel experience?
- Is it an end in itself?
- Should we reevaluate that experience?
- Should we find something to do with it?

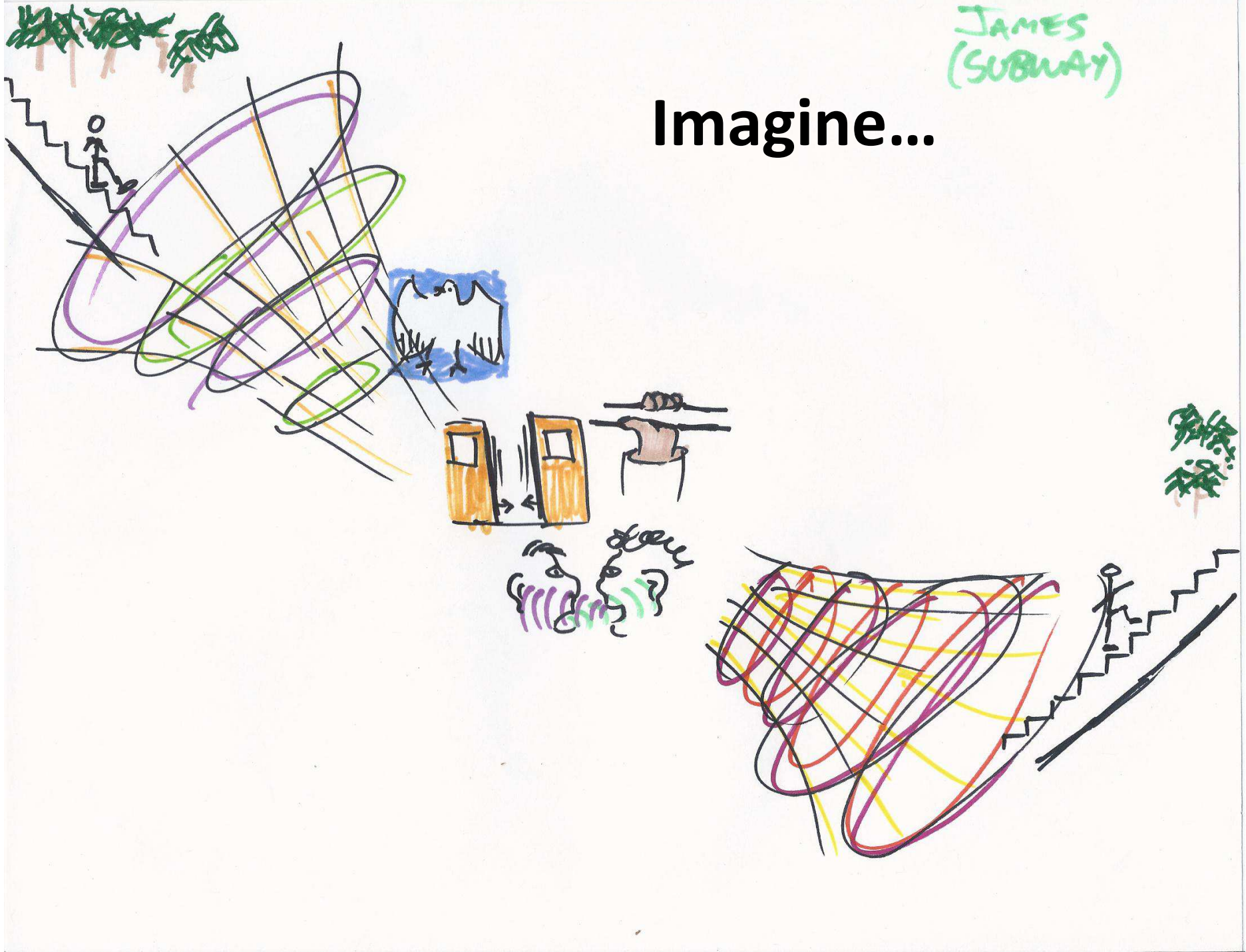
**What to do with that
time?**

Look at stoplights



JAMES
(SUBWAY)

Imagine...



Look at grass

Look at flowers



Look at people



Or just...nothing



How to improve that experience?

How to improve the travel experience (1)

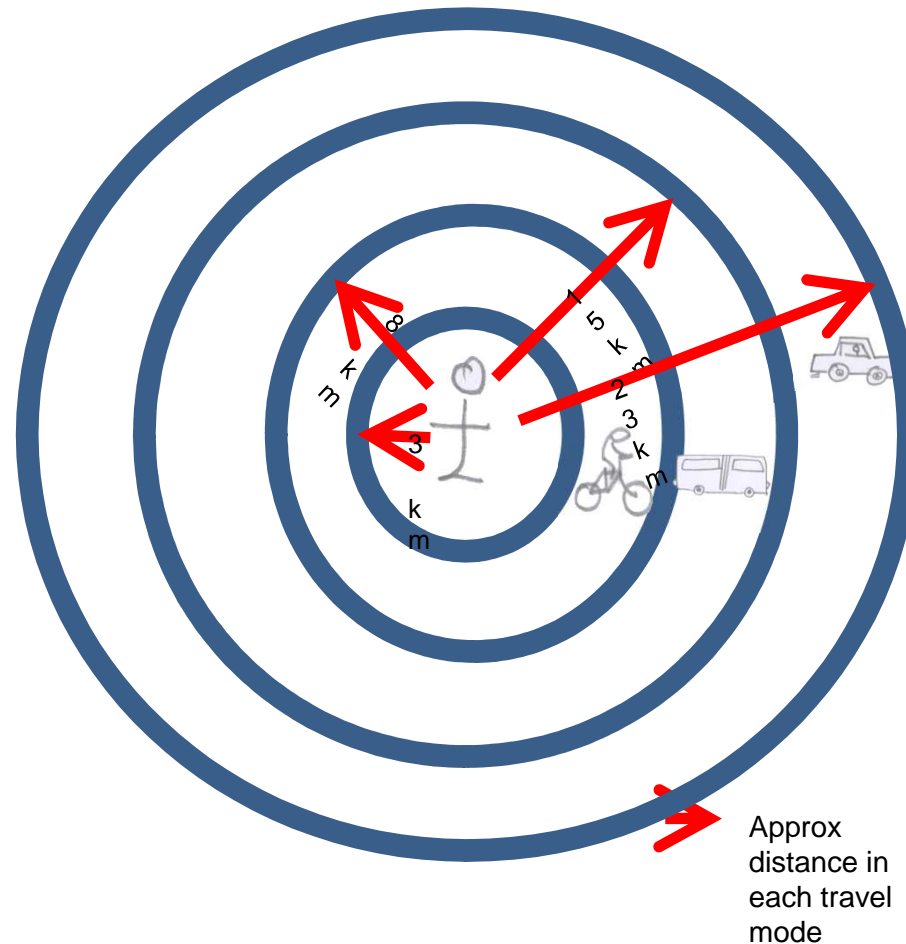
- Reduce speeds
 - Technology
 - Policies
 - enforcement



Foto: AL Las Fuentes

How to improve the travel experience (2)

- Reduce distances
 - Land development and transport planning
 - Mixed land use
 - Telework, telecommuting, tele-stuff



How to improve the travel experience (3)

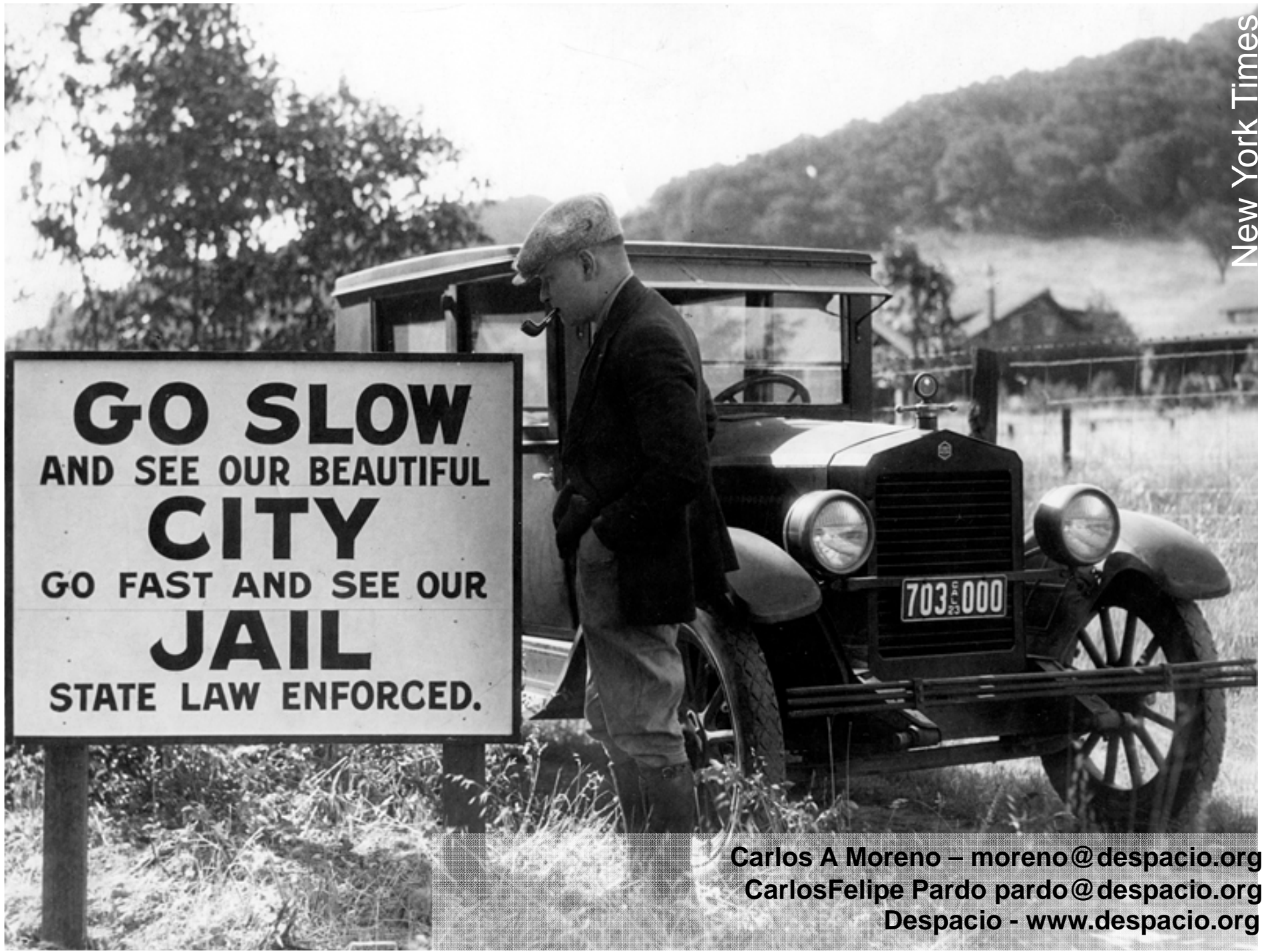
- Shift modes
- Improve the environment



Who will benefit?

Who will benefit?

- The rich?
 - The fast?
 - The poor?
 - The simple?
 - Everyone?
-
- It remains a challenge...



GO SLOW
AND SEE OUR BEAUTIFUL
CITY
GO FAST AND SEE OUR
JAIL
STATE LAW ENFORCED.

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